



***Society of Plastics Engineers
Australia-New Zealand Section Ltd***

Sponsorship Proposal

Calendar Year 2023



Sponsorship Opportunities

SPE Mission

The Mission of the Society of Plastics Engineers Ltd. (SPE) is to ***provide and promote knowledge and education about plastics and polymers Worldwide.***

The Goals of SPE: A-NZ Section

The Society of Plastics Engineers: Australia-New Zealand Section Ltd. (SPE: A-NZ Section) aims to improve the technical, engineering, and management skills and knowledge throughout the plastics industry sector in Australia and New Zealand. SPE: A-NZ Section believes fundamentally that adding value to people adds value to the plastics and polymers industry in Australia and New Zealand.

SPE: A-NZ Section also works with other organisations and agencies to inform, educate and strengthen professional networks throughout Australia and New Zealand. There are currently more than 150 members in Australia and New Zealand. The goal is to increase the membership to 180 in the financial year 2022-2023.

SPE

SPE is a society of more than 22,500 individual members Worldwide. It does not cater for corporate membership, but it does maintain strong alliances in the USA with organisations such as Plastics and the Plastics Division of the American Chemistry Council. Membership reflects the proportion of individuals employed in each processing or service sector of the industry. For instance, about 30 per cent of members are involved with injection moulding. Members include business owners, managers, technicians, engineers, scientists, marketers and students interested in plastics and polymers.

SPE is predominantly a volunteer professional association supported by a permanent staff of approximately 25 employees at its headquarters in Danbury, Connecticut, USA. SPE comprises close to 100 geographic Sections and close to 30 separate Technical and Process-type Divisions and Special Interest Groups.

SPE's Major Activities

SPE's volunteer organisations around the World focus on the following:

- delivering quality local or regional technical meetings and conferences;
- an annual international technical conference - ANTEC (usually held in the USA);
- topical technical conferences, webinars, seminars, workshops and forums;
- publishing "Plastics Engineering" magazine, local newsletters and websites;
- maintenance of electronic databases;
- granting of scholarships and awards;
- facilitating networking of individuals, companies, researchers and educators;
- running the Plastivan program in the USA.

Sponsorship Opportunities

Student Membership and Young Professionals

Student Membership is encouraged through a free membership, including another two years for a student member after graduation.

SPE: A-NZ Section Funding Sources

Currently, the annual membership fees of SPE are US\$155.00, including a Section and one Division membership (or approx. AU\$225). The majority of the fees stay with the parent organisation in the USA, and less than 10% of the fees are returned to the Section after one year. The SPE: A-NZ Section must therefore finance its own program of activities. Any surplus funds from Section activities remain with the Section for future program development and delivery. Potential sources of funds may include government grants, advertising and corporate sponsorships.

SPE: A-NZ Section 2022-23 Program and Projects

The technical seminar program for 2023 will be finalised this month and will comprise ten seminars/webinars and two conferences as either in-person events or webinars. The strategy was reviewed at the end of the financial year 2021-2022 and was newly set for the financial year 2022-23. The 2023 program was reviewed in November 2022 and will reflect society's focus on Sustainability. Financial sponsorships will be applied to many activities and projects, including:

- the series of regular, monthly technical meetings set as seminars/webinars;
- seminars/conferences covering 'topical' subjects, such as:
 - the environment at the "Plastics and Circular Economy" conference;
 - a special day on Plastics in Medical Applications;
- training courses and promotion of industry training programs;
- support to participate at ANTEC 2023 and regional ANTEC conferences;
- awards to assist students of polymer science, engineering, design and related disciplines at university in attending an overseas plastics conference and/or provide encouragement to progress with local studies;
- awards to assist students at the TAFE level to attend an overseas plastics conference and/or give encouragement to progress with local studies;
- the expansion of services through the local website: www.plastics.org.au

Cooperation with other Organisations

SPE: A-NZ Section has recognised the increasing demand for new information and knowledge at all levels of the plastics and polymer sectors in Australia and New Zealand. SPE: A-NZ Section is cooperating with national and regional associations and organisations to satisfy this demand for the betterment of the industry, the people employed within it, those affected by it and society as a whole. Such collaboration includes joint activities with Chemistry Australia, the Australian Institute of Packaging, the Plastics Industry Manufacturers Association and Composites Australia.

Sponsorship Opportunities

Sponsorships sought

SPE: A-NZ Section is seeking corporate sponsorship for its activities to enable it to achieve its mission: To provide and promote knowledge and education about plastics and polymers Worldwide. Preferred options are:

| Sponsor Class | Sponsorship (ex GST) |
|---------------|----------------------|
| Gold | \$12,000 |
| Silver | \$7,500 |
| Bronze | \$3,000 |
| Supporter | \$300 Min. * |

* This sponsorship type is to show support to SPE. The maximum amount is as much as you want to support SPE. Thank you!

Sponsor benefits for the calendar year 2023 (Annually)

In gratitude for the generous support of its sponsors, SPE: A-NZ Section offers:

| Benefit | Gold | Silver | Bronze | Supporter |
|--|---------------------|---------------------|---------------------|-----------|
| Heightened awareness of technology and materials development and stronger external networks for key staff | ✓ | ✓ | ✓ | ✓ |
| Free membership of SPE for one year for key staff or nominated customer representatives | 5 | 2 | 1 | 0 |
| Free attendance passes to SPE: A-NZ Section in-person Seminars ** | 5 | 1 | -- | -- |
| Free guest passes to SPE: A-NZ Section Technical Webinars for issuing to staff or customers** | 10 | 5 | 2 | 0 |
| Recognition on SPE: A-NZ Section's Website for 2023 | Logo & company info | Logo & company info | Logo only | Logo only |
| Recognition as an SPE: A-NZ Section sponsor in our regular emails | Logo & company info | Logo & company info | Logo & company info | Logo only |
| Recognition as an SPE: A-NZ Section sponsor at the monthly Technical Seminars/Webinars | ✓ | ✓ | -- | -- |

** This excludes Plastics and Circular Economy and Economic Outlook conferences. The above-mentioned number can attend these two conferences at a discounted ticket price.

Sponsorship Opportunities

Benefits of SPE membership

Membership of the Society of Plastics Engineers is open to **all persons with interest in Plastics and Polymers** – not just qualified engineers and scientists.

Membership and attendance at regular technical meetings are another way of heightening awareness of the rapid changes occurring in polymer processing technology, marketing and management issues within your organisation.

Being better educated, informed and connected, your employees will increase their value to your business while increasing their own prospects for promotion.

Membership enables your staff to develop professional networks both in Australia/New Zealand and amongst SPE members worldwide. Strong employee networks can be a significant benefit to employers who need to find the right person or organisation to assist in solving a problem or exploring an opportunity.

Membership, for some people, can be a way of “putting back” a little into their industry by contributing to the organisation and planning of local Section activities. Membership entitles a person to a free copy of the highly regarded “Plastics Engineering” magazine, which is virtually available via the internet.

Membership offers significant savings on entry fees at local and international conferences, webinars, seminars, training and forums.

Strong industry support and membership growth will encourage SPE: A-NZ Section to expand its program delivery to include regular overseas speakers and trainers. Bringing the experts to Australia and New Zealand will reduce the cost of keeping your employees informed and fully up to date with the latest in all that is happening in their industry.

SPE: A-NZ Section would also encourage you to invite your employees to seek the personal, professional and career enhancing benefits of membership of the SPE. Many of the benefits gained by your employees will flow directly back through to your organisation.